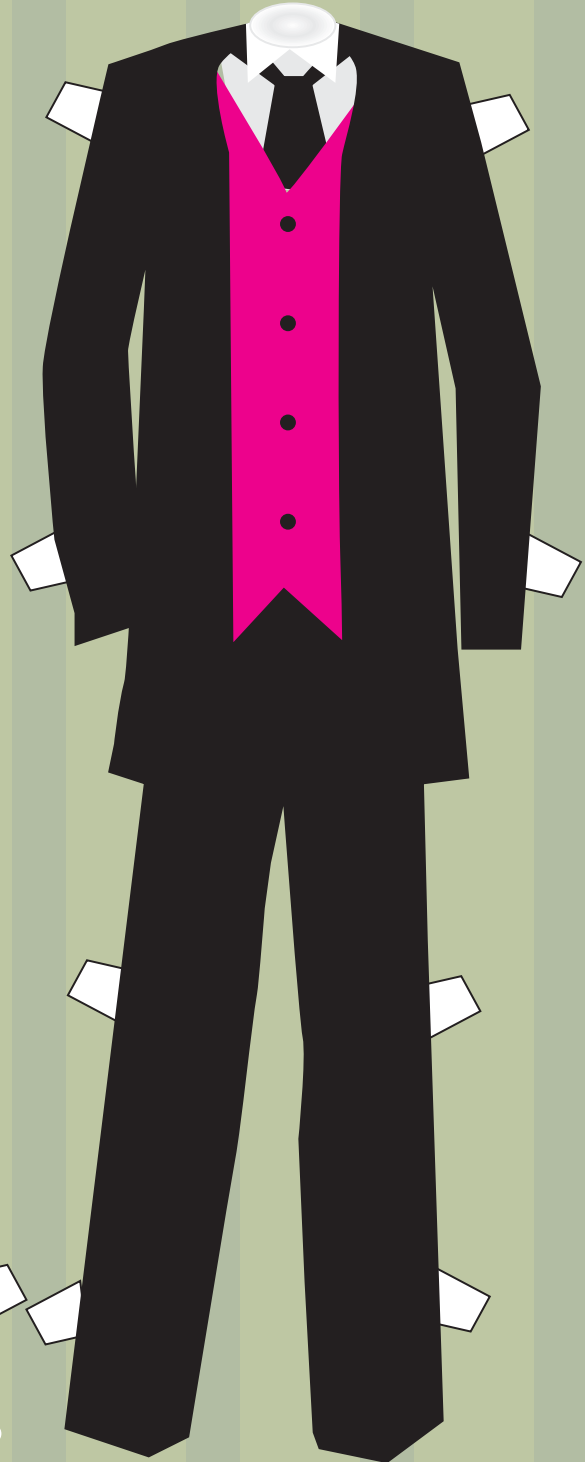


Advertiser Group Newspapers

08

# Wedding Fair



Kelham Hall, Kelham, Newark Notts  
Sunday, October 5 2008



Advertiser Group Newspapers

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# Wedding Fair

Opportunities



Advert in dedicated pull out and keep newspaper supplement.



Extensive marketing of the event in all Advertiser Group Newspapers editions and other local publications, attracting your target audience from both Nottinghamshire and Lincolnshire.



Provide a vehicle to raise awareness and the profile of your organisation to a mass captive audience.



An opportunity to personally sell your product/service to a large captive audience in one day.



Positioning your organisation in the mind of the consumer through your involvement with a high-profile local event.





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# Wedding Fair

## Exhibitor's Package



Exhibition area 6' x 6' comprising a 6' x 2' table and chairs. All electrical equipment (PAT tested) and display materials must be supplied by the exhibitor.



A company advertisement in a specialised Wedding Fair supplement appearing in all Advertiser Group Newspapers editions and distributed at the event as a tangible reminder.



Company listing on the Events section of the Newark Advertiser website.



Access to a database of all the brides attending the event to facilitate future direct marketing. (Subject to data protection laws.)



Networking opportunity with organisations working in the same industry.



Material for promoting the event in your own company premises, strengthening your link to a local event.



The opportunity to showcase your bridal party fashions in two choreographed fashion shows featuring professional models.





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# Wedding Fair

Package options

All 4 options include an advertisement in  
Advertiser Group Newspapers' Wedding Fair Supplement

## Option 1

Exhibitor's stand and advertisement  
6' x 2' table, 2 chairs and power supply

(For legal and safety reasons, all electrical items, including newly-purchased equipment and extension leads MUST be PAT tested and accompanied with certificate on the day.)

£240.00

## Option 2

2 wedding vehicles, exhibitor's stand and advertisement

£260.00

## Option 3

Fashion Show only

£290.00 for a scene in two shows

## Option 4

Exhibitor's stand, advertisement and scene in Fashion Show

£450.00





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# Wedding Fair

**October 5, 2008 • Kelham Hall, Newark, Notts**

All 4 options include an advertisement in the Advertiser Group's Wedding Fair Supplement

<b>Option 1</b> Exhibitor's stand 6' x 2' table, 2 chairs and power supply	£240.00	
<b>Option 2</b> 2 wedding vehicles, exhibitor's stand Number of spaces required _____	£260.00	
<b>Option 3</b> Fashion Show scene in two shows	£290.00	
<b>Option 4</b> Exhibitor's stand and Fashion Show	£450.00	
Please indicate the size of advert you would prefer	15cm x 2cols 10cm x 3cols	

Total £ \_\_\_\_\_  
 Plus VAT @17.5% £ \_\_\_\_\_  
 50% non-refundable deposit required on booking £ \_\_\_\_\_  
**BALANCE TO PAY** £ \_\_\_\_\_

Credit Card No: \_\_\_\_\_ Valid from \_\_\_\_\_ Valid to \_\_\_\_\_ Issue No. \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder's name: (If different from below).....

Cardholder's address: .....

**Cheques to be made payable to Newark Advertiser. Receipts will be issued.**

Please note -Following the event you will receive an invoice for the full amount for your accounting purposes only. Shortly after, you will receive a statement showing the balance left to pay.

Preferred Stand No.....

(Please note - preferred stands will be allocated on a first come first served basis)

Please select your option, enter your details below and return this form to: Cassandra Holmes, Promotions Executive, Newark Advertiser, Appletongate, Newark, Notts, NG24 1JX. Fax: 01636 681122 or e-mail c.holmes@newarkadvertiser.co.uk

Name.....

Company Name .....

Company Address.....

Telephone No..... E-mail Address.....

Your Signature..... Date.....

**Please remember to bring table cloth(s), presentation boards, extension cables, tape, PAT certificate**



Booking Form



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# Wedding Fair

Advertiser Group Newspapers shall use all reasonable care in organising this event.

However, Advertiser Group Newspapers can not accept responsibility for matters outside its direct control.

Advertiser Group Newspapers shall only be liable to the Exhibitor for loss or damage:

- (a) which is reasonably foreseeable; and
- (b) where the cause of the loss or damage is the fault of Advertiser Group Newspapers

The Exhibitor shall take sole responsibility for their trade stand and property. Advertiser Group Newspapers is not responsible for any loss, damage or liability suffered

- (a) arising in connection with the trade stand and /or property: or
- (b) as a result of any act, neglect or default of the Exhibitor or the Exhibitor's employees or agents.

The above conditions form part of the Exhibitor's contract with Advertiser Group Newspapers and acceptance is a condition of entry to the event.

We (name of company) \_\_\_\_\_ have read the above terms and conditions and agree to abide by them.

Signed \_\_\_\_\_ Position in Company \_\_\_\_\_

Date \_\_\_\_\_

**Please sign and return this with the booking form and deposit cheque.**



Responsibilities and liabilities



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# Wedding Fair

Format for the day



**7.30am - 10.30am**

Setting up exhibition stands  
(setting up must be finished prior to doors opening)



**11.00am**

Exhibition opens



**4.00pm**

Clearing trade stands



Please refrain from clearing your stand prior to 4.00pm. In our view it is unfair to the other exhibitors and may be deemed unprofessional.  
Thank you.

Wedding vehicles: Space(s) will be allocated at the entrance of Kelham Hall.

Exhibitors: Once off-loaded, please park in the main car park.  
Bar and refreshments will be available for purchase.

There will be Newark Advertiser representatives to assist you at all times.



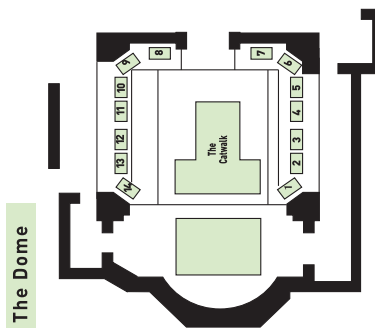
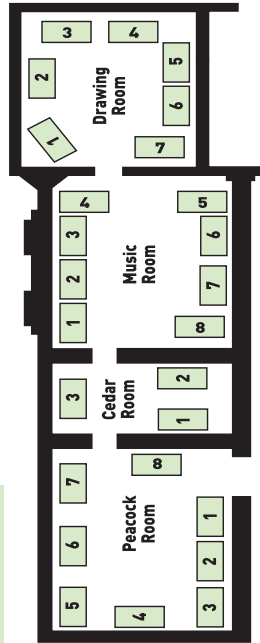
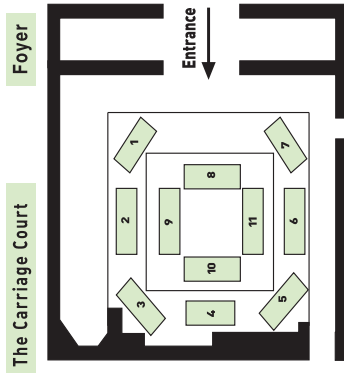


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# Wedding Fair

## Kelham Hall



Floor plan